



PRESS RELEASE



FOR IMMEDIATE RELEASE

VIRTENSYS I/O VIRTUALIZATION SWITCHES WIN BEST NEW TECHNOLOGY AWARD AT VMWORLD 2009

Delivering innovative, standards-based I/O solutions for the Virtualized Data Center



MANCHESTER, U.K. and BEAVERTON, Ore. – September 3, 2009 — VirtenSys™, Ltd, a leader in next generation I/O solutions for data centers, today announced that its recently announced VIO 4008 [I/O virtualization](#) switch (code name VMX 5000 LSR) won the “The Best New Technology Award” at VMworld 2009. More than 200 products were considered in the Best of VMworld 2009 Awards in eight categories ranging from desktop virtualization to cloud computing. The awards, sponsored by TechTarget's SearchServerVirtualization.com, highlight the most innovative technologies at the show.

An independent team of judges consisting of experts and editors from SearchServerVirtualization.com reviewed and evaluated the products according to innovation, value, performance, reliability, and ease of use. The judges considered the VirtenSys I/O virtualization switch innovative because of its potential cost savings. "It eliminates an entire layer of switching," the judges wrote. "Without this product, you would have to buy big iron to get all this functionality."

“This award is a great testimonial to the immediate value that our switches bring to IT end-users,” said Ahmet Houssein, president and CEO at VirtenSys. “We see a strong customer demand for I/O virtualization to solve I/O bottleneck issues. Our products increase the efficiency and agility of data centers and enable the deployment of end-to-end virtualization. We have recently announced funding and the general availability of our switches and this award shows once more that we are in an



VIRTENSYS I/O VIRTUALIZATION SWITCHES WIN BEST NEW TECHNOLOGY

AWARD AT VMWORLD 2009



PRESS RELEASE

excellent position to continue building on the traction we have already generated at key OEM customers and end-users.”

About VirtenSys I/O Virtualization Products

The VIO 4008 switch is part of the VIO 4000 Series, which creates virtualized I/O clouds where servers’ I/O resources are pooled, consolidated, and dynamically allocated on demand based on the applications needs. The VIO 4000 switches are based on the company’s Virtual Connectivity Cloud platform that utilizes the PCI Express® standard. The switches are the first products on the market to consolidate, virtualize and share the major types of server networking and storage connectivity, including Ethernet, Fibre Channel over Ethernet (FCoE), SAS/SATA and Fibre Channel, without requiring any changes be made to the servers, networks, or I/O adapters.

The VIO 4000 I/O virtualization switches reduce rack and blade server management complexity and costs by more than 60 percent, improve I/O utilization to greater than 80 percent, deliver full connectivity bandwidth to servers, halve equipment cost, and reduce I/O power consumption by more than 60 percent. This results in providing servers with the best price/performance and lowest energy consumption for accessing not only the local area networks (LAN), but also the storage infrastructures, including direct-attached storage (DAS) and storage area networks (SAN). The products are available through the VirtenSys worldwide partner network.

More information about the awards is available at

http://searchservvirtualization.techtarget.com/news/article/0,289142,sid94_gci1366963,00.html.

About VirtenSys Ltd

VirtenSys develops industry-leading, patented PCI Express®-based I/O virtualization technologies for servers and storage platforms, revolutionizing the way I/O infrastructures are deployed and used in data centers, and delivering significant improvements in I/O utilization, cost, performance, power consumption, and management. The deployment of the IOV switches is totally non-disruptive and dramatically reduces IT complexity and expenses. The company was founded in December 2005 by leading technologists in the fields of high-performance switching, networking, and systems design, and is backed by several premier technology venture capital firms. For more information, visit www.virtensys.com.

VIRTENSYS I/O VIRTUALIZATION SWITCHES WIN BEST NEW TECHNOLOGY

AWARD AT VMWORLD 2009



PRESS RELEASE

About SearchServerVirtualization.com

SearchServerVirtualization.com is a leading server virtualization resource for system architects and IT managers published by TechTarget. The site's editors, resident experts and news writers help IT organizations determine if virtualization is appropriate for them, and helps those who have adopted the technology to use it to its greatest effect. SearchServerVirtualization.com provides access to the latest news, articles, tips, expert advice, learning guides, white papers, and webcasts covering all areas of server virtualization, including virtualization platforms, server hardware, managing virtual environments, virtualization architectures and strategies, and application issues.

About TechTarget

TechTarget, a leading online technology media company, gives technology providers ROI-focused marketing programs to generate leads, shorten sales cycles, and grow revenues. With its network of more than 60 technology-specific websites and more than 7.5 million registered members, TechTarget is a primary Web destination for technology professionals researching products to purchase. The company is also a leading provider of independent, peer and vendor content, a leading distributor of white papers, and a leading producer of webcasts, podcasts, videos and virtual trade shows for the technology market. Its websites are complemented by numerous invitation-only events. TechTarget provides proven lead generation and branding programs to top advertisers including Cisco, Dell, EMC, HP, IBM, Intel, Microsoft, SAP and Symantec.

###

The VirtsSys name and logo are trademarks of VirtsSys, Ltd. All other trademarks are the property of their respective owners.

Contact:

Georgiana Comsa
Silicon Valley PR
U.S.
(408) 435-1500

georgiana@siliconvalleypr.com

Robert Napaa
VirtsSys, Inc.
U.S.
(650) 814-4883

napaa@virtensys.com

Marek Piekarski
VirtsSys, Ltd.
U.K. and Europe
+ 44 (0) 161 495 1541

info@virtensys.com